Example



PROPOSED DEVELOPMENT:

Major mixed-use regeneration project, including retail, leisure, office and residential development



£300 expenditure per sq m

occupied floorspace generated every year Mixed-use regeneration project



Up to 3,962

FTE jobs created and
260 new residents



£29 MILLION

Total additional expenditure generated by workers and residents of the proposed development



FULL CIRCLE



Over£100

MILLION

Total salaries generated for those employed in mixed town centre uses





Total additional F&B expenditure



£8.4 MILLION

Total additional convenience expenditure



£15.8 MILLION

Total additional comparison expenditure



Retail, Financial and Professional Services, Restaurants and Cafés, Drinking Establishments and Hot Food Takeaways (Use Classes A1-A5)

Assembly and Leisure Uses (Use Class D2)

Offices (Use Class B1(a))

Hotel (Use Class C1)

Residential dwellings (Use Class C3)

Discretionary spend = money spent by people after they have paid for essential items

Turley