



Unlocking grey belt potential through joined-up planning expertise

The opportunity for grey belt land is vast and our teams understand how to unlock its potential. Our integrated advisory services combine **planning, landscape, heritage, and strategic communications** expertise to deliver sustainable, commercially viable, and well-articulated developments.

We offer clients a co-ordinated and efficient route to bringing grey belt sites forward, strengthening evidence, reducing risk and helping unlock sustainable development where it is most needed.

Our approach ensures that:



Opportunities are identified early



Risks are managed effectively



Proposals are positioned to respond positively to national and local policy and political objectives



Turley

Our integrated approach



Planning

The planning context for grey belt includes understanding the role and purposes of the relevant area of Green Belt including its original rationale and relevant history. We draw on published Green Belt Assessments and apply their findings in the context of current policy, guidance and case law on grey belt. In making the case for development of grey belt land we assess the nature of any unmet development needs.



Dave Trimmingham

Senior Director

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Heritage, Townscape and Landscape

We provide focused grey belt appraisals to inform early decision-making on site potential. Our appraisals assess whether land meets the definition of grey belt as set out in the revised NPPF (December 2024) and the Planning Practice Guidance on Green Belt (February 2025). We evaluate the contribution a site makes to Green Belt purposes a), b) and d), drawing on professional landscape and heritage judgment and a robust understanding of context and function.



Joanna Ede

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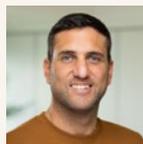
Director, Heritage & Townscape

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Strategic Communications

We assess and advise on the local stakeholder landscape to help deliver positive planning outcomes for grey belt sites. Many local areas and planning authorities are subject to numerous grey belt applications, it is therefore valuable to assess and understand various stakeholder responses to other grey belt applications to inform the best approach to new applications.



David Blackadder-Weinstein

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60+

Since 2024 we have completed over 60 grey belt appraisals for clients