



# Regenerating a key town centre site in High Wycombe

## **CLIENT**

Dandara Living

## **LPA**

**Buckinghamshire Council** 

#### **STATUS**

Planning permission granted

### **SERVICES**

Heritage and Townscape

## Our role

- Our client, Dandara Living, was set the challenge to unlock the site's potential
  for sustainable urban living, integrating new built form from 4 to 10-storeys
  and private and public spaces into its historic townscape. The project
  balances diverse uses, heritage preservation, architectural quality, public
  realm improvements and the sensitivities of the conservation area, listed
  buildings and key townscape views.
- Our Heritage, Townscape and Landscape team provided detailed analysis of
  the history and built heritage, townscape and visual context of the site, which
  was used actively to inform the ongoing design and development process.
  This included visibility and key views testing to look to ensure that the impacts
  of the redevelopment at height and remodelled form and appearance on
  nearby heritage assets was appropriately and rigorously considered and then
  assessed. Our team worked in collaboration with officers at Buckinghamshire
  Council as part of constructive pre-application engagement.
- Our specialist team prepared a comprehensive built Heritage, Townscape, and Visual Impact Assessment to support the final scheme proposals. It detailed the site's history, heritage significance and setting, along with the evolution of the design in response to stakeholder engagement and its policy impacts.
   Further updates were prepared to assist officers and support revisions during the determination period.

## Results

- This brownfield urban site and existing modern shopping centre is located
  within the historic town centre of High Wycombe, near to the Parish Church
  and alongside the ancient Frogmoor market place. The existing modern
  building was underused and unattractive, and the number of historic building
  integrated into this shopping complex in need a viable future use and repair
  and rehabilitation.
- Members of Buckinghamshire Council's West Area Planning Committee
  voted unanimously in support of the scheme at a meeting held in February
  2025, following officer recommendation for approval. The approval of
  this application secures 303 new build-to-rent homes, the retention and
  refurbishment of local heritage assets, the refurbishment of 6 retail units and
  extensive public realm work across the site.

